



SOUND BITES

May 4, 2014
www.soundbitesdc.com



About Sound Bites

Sound Bites is an outdoor street festival that celebrates local food and music while raising funds to fight hunger and poverty in Washington, DC.

1,000 guests will enjoy tastings from **top area restaurants**, hear **hot local music acts**, and witness an elite **mixology competition** between DC's most talented bartenders.

All proceeds benefit event organizer DC Central Kitchen.

2013 Media Coverage Included

The Washington Post



WASHINGTONIAN

WASHINGTON CITY PAPER

2014 Outreach Will Leverage DC Central Kitchen's



11,000
Twitter followers



6,600
Facebook fans



13,500
email subscribers

About DC Central Kitchen

DC Central Kitchen is a local nonprofit organization that fights hunger by preparing healthy meals and training unemployed DC residents for careers in the culinary industry. Our empowering model doesn't believe in hand outs. We offer our at-risk neighbors a hand up, shortening this city's line of hungry people by the way we feed it. Learn more at www.dccentralkitchen.org.



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Sponsorship Opportunities

Producer \$10,000

- 20 tickets to Sound Bites
- Featured sponsor presence in on-stage AV and event signage
- Primary exposure in all social media, web, and print media
- Stage speaking opportunity
- Tabling & giveaway opportunity

Manager \$5,000

- 10 tickets to Sound Bites
- Presence in on-stage AV and sponsor banner
- Presence in all social media, web, and print media
- Tabling & giveaway opportunity

Agent \$2,500

- 5 tickets to Sound Bites
- Presence in on-stage AV and sponsor banner
- Presence in all social media, web, and print media

Secret Ingredient Sponsor \$1,000

- 2 tickets to Sound Bites
- Product featured in live on-stage mixology battle

For more information, contact Alexander Moore

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